

The logo for the City of Bloomington, Minnesota. It features a stylized dark blue silhouette of a city skyline with a house, a tree, and a crescent moon. Below the graphic, the text "CITY OF" is in a smaller, gold-colored font, "BLOOMINGTON" is in a large, bold, dark blue font, and "MINNESOTA" is in a smaller, gold-colored font.

BLOOMINGTON CONNECTED

COLLABORATING FOR A STRONGER, MORE SUSTAINABLE CITY

CITY OF BLOOMINGTON, MINNESOTA, CORPORATE REPORT TO THE COMMUNITY, JUNE 2011



JUST THE FACTS

MINNESOTA'S PUBLIC PENSION PLAN

Much has been in the news lately concerning public employees and their pensions. Each state or city across the nation is responsible for creating, administering and funding its own pensions for public employees.

Minnesota's Public Employees Retirement Association (PERA) serves more than 250,000 current and former public employees. The Coordinated Plan under PERA is the largest of all the pension programs. By law, City employees are covered by PERA.

Employees pay 6.25 percent of their salaries into the fund and employers contribute 7.25 percent of the employee's salary. PERA provides monthly benefits based on a retirement age of 65.

The following summary answers some of the questions regarding public pension benefits.

- In 2010, approximately 82 percent of public pension benefits were paid by either a) return on plan investments or b) employee/employer payroll deductions.
- The average monthly pension for retirees and beneficiaries for 2011 is \$1,300. While PERA pensions provide members with a monthly income for life, the majority of retirees receive modest benefits.

The majority of those receiving larger pensions is retired firefighters and police officers who earned no Social Security benefits during their years of service to the community.

- State legislation was passed in 2010 to ensure pensions are adequately funded decades into the future. While PERA suffered substantial investment losses during the recent recession, at the end of 2010, the Association had reserves of \$16 billion.

Every year, PERA issues a comprehensive financial report that includes the association's income and expenses, investment selection, and performance and benefit structure.

Police officers and volunteer firefighters are covered by a separate PERA program.

For more information, visit PERA's website at www.mnpera.org.

Strong Value for Your Dollar

PUTTING YOUR TAX DOLLARS TO WORK

WHAT THE OWNER OF A MEDIAN-VALUED HOME PAYS

Residents receive a wide variety of City services for an affordable price. The cost of City services in 2011 for the owner of a median-priced, single-family home in Bloomington with an assessor's market value of \$212,800 is \$67.82 per month.

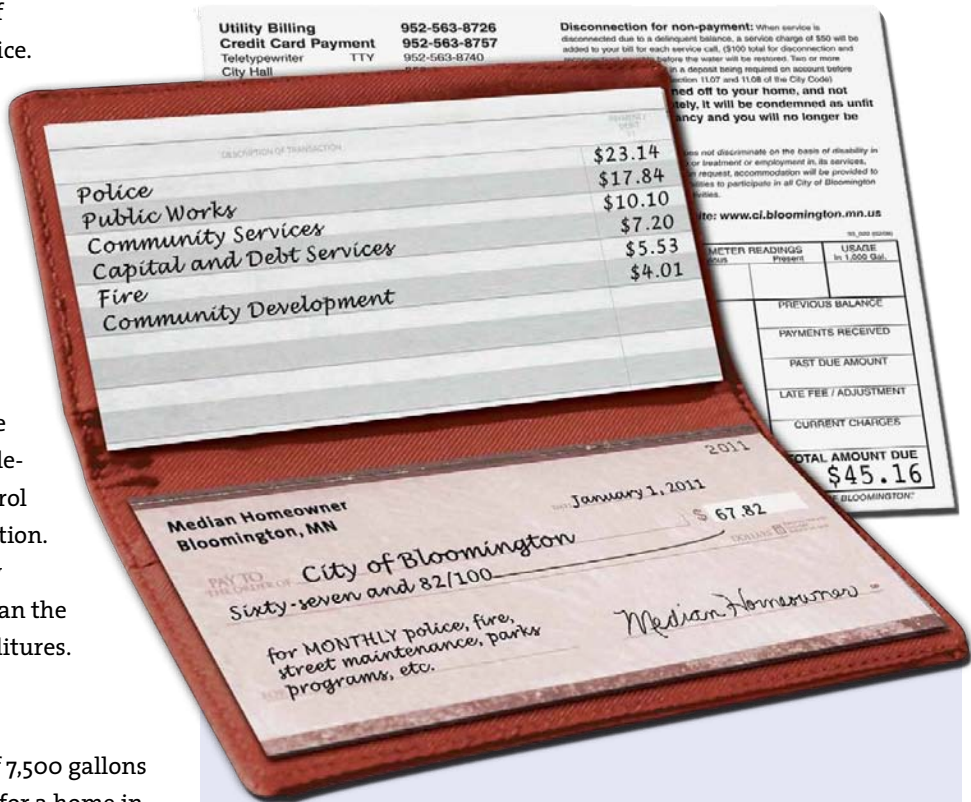
Utilities remain competitively priced in 2011. Stormwater and solid waste fees have remained the same. Water and wastewater rates stayed the same in 2009 and 2010. With the change to water conservation rates in 2011, single-family homeowners will be able to control their utility bill by controlling consumption.

Net property tax cost is obtained by subtracting all revenue sources other than the property tax from departmental expenditures. Water and sewer utilities are fee based.

Monthly cost of utilities

Based on an average water usage of 7,500 gallons per month, the monthly cost of utilities for a home in Bloomington is \$45.16 in 2011. Services include water, sewer, stormwater and solid waste. See page CR7 for more information on utility costs.

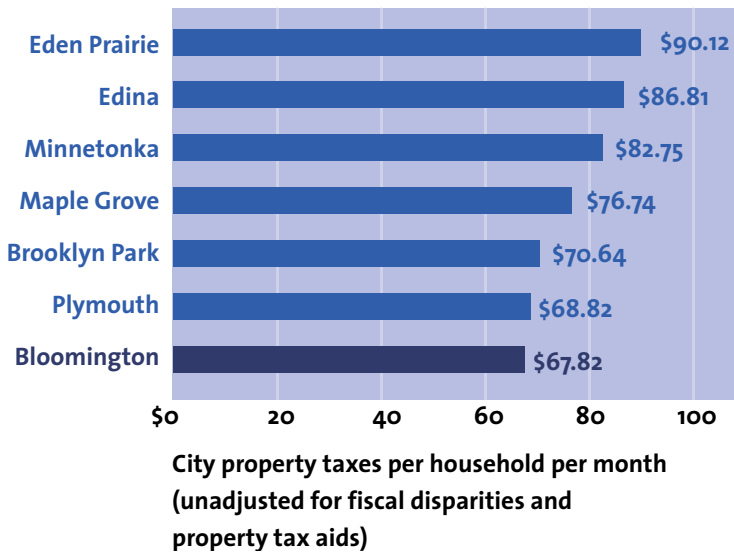
Note: Utility bills are mailed bimonthly and average \$90.32 for the two-month billing cycle.



PROPERTY TAX-SUPPORTED SERVICES

This checkbook shows how the monthly cost of property tax-supported services is divided among City departments.

CITY TAX COMPARISON ON MEDIAN-VALUED, SINGLE-FAMILY HOME IN 2011



YOUR 2011 TAX DOLLAR

HOW IT ALL BREAKS DOWN

The single-family residential tax dollar is divided among several governmental entities. As the graphic at right shows, for every dollar of taxes paid, 29 cents are for City services. The actual amount of taxes owed is based on market value, tax law and the levy. The levy for all local governmental entities is spread across properties within each entity's respective boundaries using tax capacity, a function of market value and property type. After applying educational aids, a Bloomington homeowner with a median-valued home pays \$2,762 in property taxes. Of that, \$814, or \$67.82 per month, goes to the City for services. The remaining \$1,948 or \$162.33 a month goes to the School District, County and other taxing districts.



33% Hennepin County

29% City of Bloomington

29% Bloomington School District

9% Other agencies



First telephone service was installed in Bloomington.

1903



First Ford automobile franchise was obtained by Elmer Scott and automobiles began to appear around town.

1913



Bloomington Consolidated School was built, bringing together students from seven one-room school districts.

1918

PROVIDING PROGRAMS AND SERVICES WITH BIG IMPACT

These examples show how the City continues to connect to the community

by providing innovative and sustainable services. For more information, visit www.ci.bloomington.mn.us and type the keywords found at the end of each article into the search box.



ELECTRICITY REPLACES GAS TO POWER EQUIPMENT

BIG was chosen to receive this honor for its numerous efforts to be more sustainable and energy efficient, while continuously looking for ways to better accommodate and promote the hockey and figure skating communities.

In 2010, Bloomington Ice Garden (BIG) replaced three gas-powered ice-edging machines with more energy-efficient and cleaner electric ice edgers. This completed a move started in the late 1990s to go completely electric.

Electric ice edgers and zambonis are much more environmentally friendly than their gas or propane counterparts. The electric-powered equipment doesn't produce harmful emissions, which means cleaner air in the ice garden.

SAVING YOU TIME BY GOING ONLINE

“The online systems have proven to be real time-savers and our customers and staff love them,” Parks and Recreation Assistant Manager Greg Boatman said.

WEBSITE KEYWORDS: ONLINE REGISTRATION.

In addition to being able to submit resumes and complete job applications online, users are able to apply for a variety of volunteer opportunities and, once assigned a job, manage their own schedules. The system was initially used for scheduling volunteers to work at the outdoor ice rinks for the winter season. More than 30 volunteer rink attendants were able to view job openings and select their own shifts and rink locations.

In 2011, the program will be used to store volunteer records and schedules for

2010 IN PARKS AND RECREATION

- *A total of 2,100 people signed up for programs and events through Online Program Registration.*
- *More than 200 volunteers used the Volunteer Central database.*
- *Volunteerism was up 63 percent.*



FARMERS MARKET TAKES CITY BACK TO ITS AGRICULTURAL ROOTS

market emphasizes quality, freshness and, most of all, community. Bringing people together and supporting local farmers takes us back to the days when Bloomington was a rural community.

“At the market you will find a great variety of fresh locally grown produce, meat, eggs, cheese, honey, maple syrup and more,” said Farmers Market Coordinator Keri Lahl.

In addition to the usual market fare, the 2010 Farmers Market



- *Market was held 21 Saturdays.*
- *A total of more than 42,000 people attended, averaging 2,000 per week.*

introduced several new sustainable initiatives. In July and August the Farmers Market teamed up with Bloomington Public Health to offer a bike valet. Visitors who rode their bikes to the market received a coupon for \$2 off any item.

WEBSITE KEYWORDS: FARMERS MARKET.

PUBLIC HEALTH BRINGS WELLNESS PROGRAMS TO COMMUNITIES

“In 2010, the City of Bloomington created a vision for a healthier city. The aim was to engage the community in making lasting changes to support healthy lifestyles,” said SHIP Community Liaison Robyn Wiesman.

Bloomington is working with neighboring communities, schools and healthcare providers to reduce the risk for diabetes, heart disease, stroke and cancer. The program targets the top three preventable causes of these diseases: physical inactivity, poor nutrition and tobacco use. Bloomington has already seen positive changes by:

- Implementing active recess and after-school programs at Oak Grove,

- Implementing active recess and after-school programs at Oak Grove,

2010 IN PUBLIC HEALTH

- *Added four miles of safe bike lanes.*
- *Installed 19 bike racks around city.*

Westwood, Indian Mounds and Ridgeview elementary schools.

- Adding vegetable gardens at Poplar Bridge elementary and Oak Grove middle schools.
- Installing a community garden at Harrison Park and expanding plots at Smith Park.
- Improving physical activity and nutrition programs at 23 child-care centers and preschools.

WEBSITE KEYWORD: SHIP.

2010 AT BIG

- *Purchased three new electric ice grooming machines estimated to save \$10,000 a year in energy costs.*

“The electric machines will not only maintain air quality at BIG, they’ll save the City money because we won’t need to ventilate the building as much,” said BIG Manager Andy Baltgalvis.

Baltgalvis estimates the City will save \$10,000 a year in energy costs using the electric models.

WEBSITE KEYWORD: BIG.



The Bloomington Volunteer Fire Department was established with 25 members.



The Bloomington Police Department was established.



The dedication ceremony for I-35W was held on April 17 at the 86th Street intersection with I-35W.



NEW WAYS TO COMMUNICATE REACHING OUT THROUGH SOCIAL MEDIA

The past few years have brought about major changes in the way people communicate. The telephone, once the primary method for two-way communications, has given way to smart phones, iPads and computer notebooks. Through these new technologies, the City can provide enhanced services and create more efficient ways to connect with residents and businesses 24/7/365.

Social media – [Facebook](#), [Twitter](#) and [YouTube](#) – provide additional avenues for two-way communication and increase transparency. The City can communicate with residents using their preferred method. The City’s social media pages, combined with existing communication tools, will also allow for greater and faster access to City news and information.

“From road closures to special events, our social media pages will keep users informed,” Communications Administrator Janine Hill said. “We hope to connect with a much wider audience using these online tools.”

Since the City’s Facebook page was activated in February, almost 400 people have become “fans” of the City. The City’s Twitter page has 154 followers.

WEBSITE KEYWORDS: SOCIAL MEDIA.



Bloomington Connected

ONLINE AT YOUR FINGERTIPS

The City’s wide variety of “[E-Tools](#)” allows you to find answers to specific issues at any time of the day. To date, more than 4,700 people have signed up with [E-Subscribe](#). In 2010, [Ask the City](#) served nearly 6,000 individuals. In addition, the City’s website traffic soared in 2010 with a record 474,160 unique visitors.

MAKING CONNECTIONS THE TIES THAT BIND OUR CITY TOGETHER

All successful communities have at least one thing in common: they never let themselves stagnate. That’s why, to meet the ever-changing needs of the community, the City of Bloomington remains focused on its strategic vision, *“To build and renew the community by providing services, promoting renewal and guiding growth in a sustainable and fiscally sound manner.”*

As an organization, the City connects with people through the services it provides, whether that service is implementing a new 911 system that expedites emergency calls or constructing better roads to make travel easier and safer.

Here are just a few examples of how the City is connecting to its residents, neighborhoods and businesses through technology, services, renewal and community building.

WHEN THE CONNECTION IS CRITICAL ENHANCING OUR 911 EMERGENCY RESPONSE SERVICE

Advances in cell phone technology have greatly changed the way 911 dispatchers perform their jobs. Ten years ago, less than 20 percent of the 911 calls that came into Bloomington Police Dispatch were made on cell

phones. Today, the number of 911 calls that originate from cell phones is almost 70 percent.

To keep up with new cell phone technology and call volume, the City implemented “Power 911” – an integrated



workstation that provides dispatchers with touch-screen control of both landline and wireless calls in a wide variety of call environments.

“Prior to the new system, dispatchers had to hand-dial 911 hang-ups and call transfers, which was not only time-

consuming, but prone to error,” Sergeant Jeff Schwiesow said.

“Calls made by cell phones were sometimes difficult to trace and required the dispatcher to hand-dial service providers to obtain a caller’s location. That took up valuable time.”

“The new system is a time-saver and possibly a lifesaver when it comes to connecting people to the help they need,” Schwiesow said.

The new 911 system transforms the way dispatchers respond to calls by increasing efficiency and consistency through one-click contact buttons. Multilingual support, call histories, police officer requests and cell phone traces are now just a touch of a screen away.

ENCOURAGING COMMUNITY PROGRAMS AND EVENTS BRING NEIGHBORS TOGETHER

City events and programs foster community connections and are at the heart of life in Bloomington.

Events such as National Night Out, Summer Fete, River Rendezvous and many others make Bloomington the community it is today. Here’s a look at some of the City’s most popular events and programs.

Designed to heighten awareness of crime and drug prevention and generate support for local anti-crime programs, National Night Out (NNO) sees record attendance each year and is an important community-building event. Last year’s NNO resulted in 372 neighborhood parties.

The Farmers Market, with 21 market days, averages 2,000 people each week with a total estimated attendance of 42,000 each season. *See page CR3.*

“Community gardens have been sprouting up in Bloomington this past spring. The gardens are helping residents find new ways to create a homegrown community at Smith and Harrison parks,” Center for the Arts Manager Jim Urie said.

Other community events and programs, including Winter Fete, Heritage Days, Arts in the Parks activities and concerts, and Center for the Arts cultural programs, bring quality to our lives and foster pride in our community.



The Police and Fire Departments went to a 24-hour dispatching system.

1958



1960

The I-35W and I-494 interchange opened to the public.



1962

Lindbergh Terminal at the Minneapolis-St. Paul International Airport opened to the public.

Connections Make a Difference

SUSTAINABLE DEVELOPMENT FOR GENERATIONS CREATING HEALTHY NEIGHBORHOODS AND COMMERCIAL AREAS

Bloomington has always been a place where people build their lives around community from the Native Americans who called the area home, to the productive farms that flourished in the late 1800s and early 1900s, to the population explosion that brought thousands of people here to build homes beginning in the 1950s. This growth made Bloomington the thriving city it is today.

As Bloomington continues to change, the City looks for ways to renew and revitalize neighborhoods through development.

“New development renews a community, keeping its businesses and neighborhoods healthy and functional for present and future generations,” Community Development Director Larry Lee said.

Renewal efforts in 2010 included:
1 CVS Pharmacy at Lyndale Avenue and 90th Street; **2** Richfield Bloomington Credit Union on 9550 Lyndale Avenue; **3** Kopp Center at Normandale Community College; and senior residential facilities such as **4** Wealshire of Bloomington, 106th and Lyndale, and **5** Founders Ridge within the Bethany Fellowship campus on Auto Club Road. See map.

This year, major district improvements will also move forward.

6 Normandale Lake District
Luxembourg, a three-story, 282-unit apartment building with a parking ramp, is in the permit-issuing stage.

7 Penn American District
Located on Penn Avenue and American Boulevard, this district will be home to a mix of retail, office and residential spaces. The first phase will include three residential buildings with retail at the street level.

8 South Loop District
The area, extending from TH-77 on the west to I-494 on the north and to the Minnesota River on the south and east, will undergo major changes. Lindau Lane, from 24th Avenue to Bloomington Central Station, will be extended to improve accessibility and encourage the use of alternative transportation.

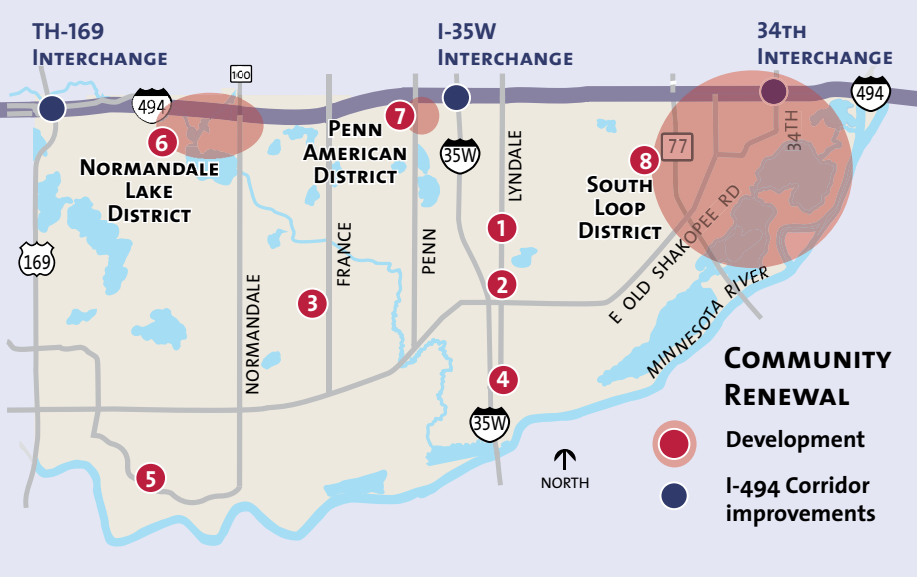
Other plans include creating a new residential neighborhood in the area of 34th Avenue and American Boulevard, streetscape improvements, Mall of America transit station renovations and new buildings lining 24th Avenue.



In addition, a new 501-room Radisson Blu hotel broke ground at the Mall of America in May.

By revitalizing our existing commercial and residential areas and building upon the district’s assets, we make certain that Bloomington will remain a desirable place to live, work and play for generations to come.

WEBSITE KEYWORDS: DEVELOPMENT MAP.



KEEP THE CITY MOVING IMPROVING OUR MAIN ARTERIAL HIGHWAYS

Transportation arteries are the key to connecting our community. One major artery that will be undergoing reconstruction beginning this year is the I-494 corridor. See map above.

“The I-494 corridor has served as the gateway to the Minneapolis-St. Paul International Airport, the Mall of America and countless area businesses for decades,” Deputy Director of Public Works Jim Gates said. Yet, growing travel demand and

atrophying pavement means that much of the corridor needs upgrading. Plans for reconstruction of this vital corridor include three major intersections.

Reconfiguration of I-494/TH-169 interchange
Reconfiguring the intersection will remove the remaining stoplights along TH-169, a major source of congestion. In addition, the interchange will be rebuilt with six freeway-to-freeway ramps. Six roundabouts will be spaced evenly

around the highway to further reduce traffic caused by four-way stops.

I-494/I-35W interchange
Interchange improvements include construction of a “turbine-interchange” at I-35W/I-494 and a bus rapid transit station on I-35W, see rendering at left, to increase transit options and draw people to the Penn American District.

34th Avenue interchange
Improvements will begin with construction of a diverging diamond interchange that will eliminate the need to cross traffic in order to access I-494 and minimize left turn signals.

All of these construction projects along I-494 will be completed in phases. A result of the current economic downturn, many “mega projects” have been tabled in favor of higher-benefit, lower-cost plans that can be completed incrementally over time.

WEBSITE KEYWORD: I-494.



IMPROVING QUALITY OF LIFE CARING FOR OUR PARKS AND FURRY FRIENDS

The City is improving the quality of life for residents and their furry companions while saving money and resources. Park Maintenance recently created new “doggie bag” dispensers to replace the plastic pet waste mitts the City used to purchase for public use.

“The new ‘bring a bag, take a bag’ system doesn’t just cut costs, it eliminates them,” Assistant Maintenance Superintendent Paul Edwardson said. “When we have all of the new dispensers in place we estimate the City will be saving at least \$3,000 - \$4,000 per year.”

Currently installed in the off-leash dog park on Nesbitt Avenue and 111th Street and soon in more than a dozen City parks, the dispensers hold plastic bags that have been recycled by residents and employees.

According to Edwardson, the response to the new system and participation of park users has been extremely positive.

“We had a lot of support for this project and really consider it a win-win situation all around,” Edwardson said.



Bloomington Connected

MORE PEDESTRIAN-FRIENDLY STREETS CONSTRUCTED

One of the goals of the South Loop District Plan is to create more mixed-use living and working communities. The City plans to transform the large street grid into a smaller and more pedestrian-friendly environment with improved accessibility that encourages the use of alternative transportation such as biking and walking.



The City published its first newsletter.

1977



The City’s website went online with just under 200 pages.

1994



The first River Rendezvous was held at Pond-Dakota Mission Park.

1995

2011 OPERATING REVENUE SOURCES

The City’s major funds fall into the categories of General, Enterprise, Debt Service, Capital Projects, Internal Service and Special Revenue. Shown on the next three pages, these funds demonstrate how quality City services provide a good value for your tax dollar.

Bloomington’s low property tax rate is maintained by maximizing other funding sources, continuing to encourage growth of the City’s diverse tax base and looking at new ways to bolster productivity. By diversifying revenue, the City is in a strong position to withstand economic shifts.

Property taxes	\$41,196,274
Fees/charges	26,455,332
Program income	7,116,635
Lodging/admissions	6,325,000
Transfers/other	4,030,610
Intergovernmental	3,973,106
Licenses/permits	3,911,500
Special assessments	3,013,000
Fines/forfeitures	1,426,500
Franchise fee	1,058,000
Interest	890,720
Total revenues	\$99,396,677

2011 BUDGETED EXPENDITURES BY FUND

The City of Bloomington’s budgeted expenditures for 2011 total \$104,516,442.*

General Fund	\$54,436,064
Enterprise Funds	35,406,076
Special Revenue Funds	7,598,535
Debt Service Funds	7,075,767
Total expenditures	\$104,516,442

* The \$5,119,765 difference between 2011 revenues and expenditures is the planned expenditure(s) of reserves for Capital Projects, see page CR8.



Bloomington Connected

GREAT SOCIAL GET-TOGETHERS

Attendance at annual events is proof that Bloomington residents continue to engage in their communities. Last year’s National Night Out saw a record 372 neighborhood parties, 1,500 residents braved the cold for Winter Fete and River Rendezvous welcomed 8,200 people who came out to learn about our history.

THE GENERAL FUND

The General Fund, which accounts for a majority of City services, is Bloomington’s primary operating fund. It uses current revenues to fulfill current expense obligations. This section contains specific information about each department within the General Fund.

	2009 ACTUAL EXPENDITURES	2010 BUDGET	2010 ESTIMATED EXPENDITURES	2011 BUDGET	NET PROPERTY TAX*
POLICE	\$18,797,556	\$19,532,411	\$18,725,375	\$20,339,481	\$23.14
The Police Department works with the community to make Bloomington a safe place to live and partners with residents and businesses to address their diverse needs.					
PUBLIC WORKS	11,615,310	11,877,412	11,522,091	11,898,996	17.84**
Public Works provides safe and efficient transportation routes throughout Bloomington; maintains the City’s streets, parks, vehicles and public facilities; and reviews the impact construction and development projects will have on local and regional infrastructure.					
COMMUNITY SERVICES	8,484,529	8,820,659	8,461,765	8,856,769	10.10†
Community Services offers human services programs, manages parks and recreational activities, produces communication materials and provides public health services. † Recreational facilities funding is \$1.51 of this total.					
COMMUNITY DEVELOPMENT	5,949,911	6,125,597	5,606,889	6,195,991	4.01
Community Development partners with the community to enhance Bloomington through planning, economic development and redevelopment activities. The department promotes health and safety by obtaining compliance with state and City codes.					
FIRE	2,854,297	2,286,887	2,285,076	2,684,717	5.53
The Fire Department protects the community by performing rescues; responding to fires, emergencies and hazardous materials incidents; and teaching fire prevention.					
TECHNICAL SERVICES	2,096,325	2,393,697	2,145,207	2,404,070	***
Technical Services furnishes licensing, assessment, elections, records management and cemetery services to Bloomington’s residents as well as internal technology support to City departments.					
LEGAL	1,088,789	1,112,337	1,000,118	1,132,400	***
Legal prosecutes misdemeanors and advises the City Manager, City Council, City departments, and advisory boards and commissions.					
FINANCE	1,133,434	1,009,956	832,518	958,177	***
Finance provides financial management and internal support services to other departments.					
HUMAN RESOURCES	623,396	724,254	534,832	689,838	***
Human Resources recruits and assists in hiring staff, oversees employee benefit programs and conducts employee relations activities on behalf of the City.					
COUNCIL, COMMISSIONS, CITY MANAGER	577,958	889,711	678,989	853,347	***
Legislative power is vested in an elected, part-time City Council consisting of a mayor and six councilmembers, which appoints citizens to advisory commissions. A city manager administers City business, appoints all other employees and performs duties as directed by the Council.					

* Net property tax is the portion of the levy allocated to these services per month. For the net property tax calculation, departments with programs that generate fee revenue have that revenue applied to their budget before property tax.
** Includes \$1.44 million in a separate levy for the Pavement Management Program.
*** These administrative services are allocated to other General Fund budgets and programs.

A SIGNIFICANT ACHIEVEMENT – THREE TRIPLE-A RATINGS

Bloomington ranks with an elite few cities nationwide in holding three triple-A bond ratings. The City maintains its Aaa from Moody’s, AAA from Standard & Poor’s and AAA from Fitch Ratings, the highest bond ratings awarded by these agencies.

Bloomington is one of only 31 cities out of more than 19,000 municipal governments in the U.S. that have achieved three triple-A ratings. Our city is currently the only city in Minnesota to hold all three highest ratings. According to the agencies, our triple-A status

reflects the City’s conservative fiscal management, diverse economic base, central location, low unemployment rates that fall below state and national averages, and continued success in the Mall of America tax increment district.

The City’s excellent bond ratings signal current and potential investors that our financial future is strong and ensure interest costs will remain low. It also signals businesses and individuals that Bloomington is a financially healthy community.



The Corporate Report to the Community debuted.

1996



2001

A groundbreaking was held for the new Civic Plaza campus that included Police, City Hall and Center for the Arts facilities.



2003

The City’s website attracted about 12,000 visitors per month. Today we average about 43,000 visitors per month.

Preparing to Meet Challenges

ENTERPRISE FUNDS

These funds consist of utilities, recreational facilities and contractual police services primarily supported by user fees.

		2009 ACTUAL EXPENSES	2010 BUDGET	2010 ESTIMATED EXPENDITURES	2011 BUDGET	AVERAGE FEE PER MONTH
COMMUNITY SERVICES	RECREATIONAL FACILITIES	\$4,568,536	\$5,038,118	\$4,680,742	\$5,126,948	\$2.04*
PUBLIC SAFETY	CONTRACTUAL POLICE	521,247	540,000	441,953	540,000	--
PUBLIC WORKS	SOLID WASTE MANAGEMENT	1,128,581	1,494,051	1,113,658	1,355,927	2.42**
	STORMWATER UTILITY	3,421,559	5,310,652	5,143,584	5,776,416	5.01
	WASTEWATER UTILITY	11,202,556	10,060,411	10,043,917	10,270,313	20.62***
	WATER UTILITY	10,654,894	11,628,522	10,248,788	11,753,618	17.10****
TECHNICAL SERVICES	MOTOR VEHICLE OFFICE	562,688	595,421	563,655	582,854	0.33*****

- * Amount is included in the \$10.10 that the property owner of a median-valued home pays for Community Services per month.
- ** Not including a \$0.61 recycling credit residents receive per month from a county grant.
- *** Rates are based on average winter usage.
- **** Based on 7,500 gallons per month at the new conservation rate.
- ***** Tax supported portion from the General Fund is \$0.33 per month.

INTERNAL SERVICE FUNDS

These funds finance interdepartmental goods and services on a cost-reimbursement basis from a variety of end-user funds. Internal Service Funds are supported by interdepartmental user fees already included as expenses to other funds in this report.

	2009 ACTUAL EXPENSES	2010 BUDGET	2010 ESTIMATED EXPENDITURES	2011 BUDGET
ACCRUED BENEFITS	\$1,536,148	\$1,652,740	\$1,053,215	\$1,597,200
EQUIPMENT FUND	\$5,763,665	\$5,571,650	\$5,246,303	\$5,105,247
FACILITIES REPLACEMENT	4,096,444	5,255,530	3,923,438	6,542,604
INFORMATION SYSTEMS	3,542,738	4,034,072	3,816,848	3,991,565
INSURED BENEFITS	8,311,193	8,808,418	8,182,004	9,304,793
PUBLIC SAFETY RADIO	287,390	430,635	366,345	535,676
SELF-INSURANCE	1,055,482	1,814,571	1,316,753	1,281,824
SUPPORT SERVICES	734,199	541,252	471,252	619,835

SPECIAL REVENUE FUNDS

These funds account for revenues used for specific purposes including housing and community development, communications, public health initiatives and law enforcement activities.

		2009 ACTUAL EXPENDITURES	2010 BUDGET	2010 ESTIMATED EXPENDITURES	2011 BUDGET	FUNDING
COMMUNITY DEVELOPMENT	AIRPORT SOUTH ENVIRONMENT REVIEW	\$38,533	\$53,000	\$32,016	\$114,720	Environmental review fees
COMMUNITY SERVICES	COMMUNICATIONS	1,272,747	1,662,308	1,455,347	1,389,268	Franchise fee/ other fund charges
	PUBLIC HEALTH SPECIAL REVENUE	1,082,357	2,294,343	1,793,601	1,497,943	State grants
PUBLIC SAFETY	POLICE SPECIAL REVENUE	1,508,283	2,168,816	2,069,789	4,234,418	Forfeited assets and grants and one-time reimbursement*/ property taxes**

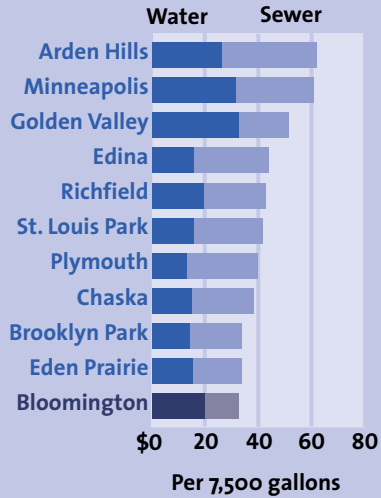
- * Used for specific police capital and operating expenses.
- ** If the City is required to fund Bloomington's Fire Pension Fund, the tax levy will generally be the funding source.

2010 RESIDENTIAL WATER AND SEWER RATE SURVEY

Monthly costs to residents in 11 cities for water and sewer service in 2010 range from \$32.63 per 7,500 gallons in Bloomington to \$61.58 in Arden Hills. Most of these cities, including Bloomington, soften their water before distributing.

The City's softened water and sewer services are bargains at 1 cent per 2.4 gallons.

2010 MONTHLY COSTS FOR WATER AND SEWER SERVICES



Minnesota state law, Chapter 156 of the Session Laws of 2005, requires that "a city or county with a population of more than 15,000 must annually notify its residents of the positions and base salaries of its three highest-paid employees." For the City of Bloomington, names, titles and salaries are: Mark Bernhardson, City Manager – \$154,569; Karl Keel, Public Works Director – \$147,508; and Larry Lee, Director of Community Development – \$141,990.



Bloomington Connected

I-494/I-35W INTERCHANGE REDESIGN

One of the most heavily travelled interchanges in the entire region is the I-494/I-35W interchange. To better handle the approximately 500,000 vehicles that pass through the intersection daily, the City is working with the Minnesota Department of Transportation on the multi-phased construction of a turbine interchange – a series of circular ramps that will ease congestion.



Light Rail Transit opened, offering transportation between Mall of America and downtown Minneapolis.

2004



The Lyle Berg Bridge over I-35W at 82nd Street opened to traffic.

2005



Bloomington Farmers Market debuted at Civic Plaza; 42,000 people attend each year.

2007



SMART TECHNOLOGY

Smart phones help Public Works crews determine property lines and ownership when marking diseased trees. Maps on the mobile devices also come in handy when heavy snow coverage makes sidewalks difficult to find. In 2011, smart phones will also be used to inventory park assets.

ABOUT THIS REPORT

The City Council presents this corporate report of financial and related information to show how Bloomington’s city government performs. This publication does not include Housing and Redevelopment Authority or Port Authority budgets.

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City Manager

Mark Bernhardson, 952-563-8780
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Comprehensive Annual Financial Report

The City of Bloomington reports financial year-end results in the approximately 200-page *Comprehensive Annual Financial Report (CAFR)*. The *Corporate Report to the Community* summarizes significant data from the 2010 *CAFR* and the 2011 *Annual Budget*, and is consistent with Generally Accepted Accounting Principles. The report reflects the net tax cost by service expenditure developed by crediting related revenues against appropriate expenditures and allocating local taxes against the remaining balance.

The *Corporate Report to the Community* is unaudited. This popular report format has been used for the past 11 years and is also available on our website.

For a complete review of the City’s financial position for 2010, consult the 2010 *CAFR*, available from the Hennepin County Library, Bloomington Finance Department or the City’s website after June 30, 2011. For more information on the 2011 *Annual Budget*, visit the [City’s website](#) or call 952-563-8790.

WHAT DO YOU THINK?

Direct comments to the Finance Department, phone: 952-563-8790, e-mail: finance@ci.bloomington.mn.us or visit [our website](#).

CAPITAL PROJECTS

Capital Projects purchase and improve major assets such as land, structures, equipment and streets.

2009 ACTUAL EXPENDITURES	2010 ESTIMATED EXPENDITURES	2011 BUDGET
\$20,097,063	\$18,363,556	\$26,399,693

SOUTH LOOP DISTRICT



The South Loop District refers to the area in east Bloomington that extends from I-494 on the north, TH-77 on the west to the Minnesota River on the south and east. South Loop comprises two-thirds of Bloomington’s residential and commercial development potential and boasts many other desirable features such as the Mall of America, Bloomington Central Station and a bustling employment center. Incorporating energy efficiency and sustainability will be a major component of the district plan.

Approximately \$43 million has been budgeted over the next five years for infrastructure improvements. Funding comes from grants and tax revenues dedicated to area improvements and is in its fourth year of a revised 10-year program.

Anticipated 2011 capital expenditures total \$1.6 million for a new system that improves transportation safety and mobility through the use of advanced information and communications technologies.

The South Loop District refers to the area in east Bloomington that extends from I-494 on the north, TH-77 on the west to the Minnesota River on the south and east. South Loop comprises two-thirds of Bloomington’s

PAVEMENT MANAGEMENT PROGRAM

The Pavement Management Program, adopted in 1992, is a funding and implementation plan for repair, maintenance and reconstruction of Bloomington roadways. After needs are identified, funding is provided through state aids, assessments and an annual levy. This program strategically plans for repair and replacement, and maximizes process efficiency by identifying the optimum time to replace or repair streets.

In 2011, approximately \$5.9 million will be invested in street reconstruction and \$2.5 million will be spent on overlaying existing pavement.



PARKS AND OPEN SPACES

One third of Bloomington, approximately nine thousand acres, is designated parks and open space. Maintaining these areas is essential to maintaining quality-of-life in Bloomington.

Major improvements to the City’s parks, prairies and athletic facilities are scheduled for 2011:

- Bush Lake Park trail renovations, funded by grants – \$817,474.
- Playground equipment replacement and trail improvements at Cooks Playlot and Logan and Reynolds parks – \$243,000.
- Reconstruction of tennis courts at Westwood and Tarnhill parks – \$109,875.

AQUATIC FACILITIES



Bloomington Aquatic Center will undergo major improvements in 2011, including to \$532,232 replace an aging water slide and \$568,455 to update the bathhouse.

DEBT SERVICE

Many community needs must be cost-effectively met by the City of Bloomington, including street and infrastructure work, construction projects and equipment purchases. The ability to issue future debt at lower interest rates will provide for our community’s upkeep and renewal without substantially increasing property taxes for debt service.

2009 ACTUAL EXPENDITURES	2010 BUDGET	2010 ESTIMATED EXPENDITURES	2011 BUDGET	AVERAGE NET PROPERTY TAX PER MONTH
\$6,786,010	\$7,075,767	\$6,442,013	\$7,243,506	\$7.20

OUTSTANDING DEBT

The City’s total outstanding debt on December 31, 2010, was \$62,670,000. The total legal debt limit for Bloomington is \$333 million. The City’s net debt per capita is \$558 – less than 20 percent of its debt limit. *See right.* More than half of Bloomington’s debt will be paid off in 10 years – a sign of strong financial management.

The Port Authority has outstanding debt of \$29 million which will be paid off from Tax Increment Financing revenues and local liquor and lodging taxes. *See right.*

CITY OF BLOOMINGTON BONDS	
General Obligation (G.O.) Bonds	\$ 4,940,000
G.O. Improvement Bonds	46,840,000
G.O. Tax Increment Bonds	4,535,000
Capital Improvement Plan Bonds	5,900,000
Enterprise Fund Revenue Bonds	455,000
TOTAL	\$ 62,670,000
Less: Funds on hand	(15,766,576)
TOTAL NET DEBT	\$ 46,903,424
NET DEBT per capita	\$ 558
PORT AUTHORITY BONDS	
Special Tax Revenue Refunding	\$ 8,635,000
Lease Revenue Bonds	5,885,000
G.O. Tax Taxable Bonds	14,550,000
TOTAL	\$ 29,070,000



Bloomington boasted 97 parks, 93 ballfields and 55 playgrounds.



The City began *E-Subscribe*, an online e-mail subscription service.



The City launched a social media initiative that included [Facebook](#), [Twitter](#) and [YouTube](#) pages.